

Darmin

a Persistent Breadwinner

33 y.o., Tools Seller & Rickshaw Puller

Micro Segment

My goods are not getting sold, my rickshaw activities are also taken over by online ride-hailing services. But, I know that I need to just be persistent!

If I am disciplined and go to work everyday, at least I'll get something.

If I have extra money, I can save it for slow days.



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Postcards from the field

Financial Series, no. 2 of 16



*To protect the identity of the people we met, the name and images have been altered using AI.

POST CARD



I am Darmin. I sell various tools and miscellaneous items after losing my job at a factory, with the encouragement from a friend who had found success in the trade. Aside from that, I also drive a motorized rickshaw. Unfortunately, both works feel uncertain and unpredictable. I often can't sell any tools and the rise of online ride-hailing services has hugely affected my rickshaw business.

I spent everyday just working hard to make ends meet. The weight of uncertainty hangs over my future. I don't ask for too much, just consistently having enough for my family's daily needs is already good for me.

I am hoping that you can guide me towards a solution, one that offers me the solution opportunity for a more predictable income and a well-directed savings plan that I can rely on for both planned and unexpected needs.

Thank you for your time and consideration,

Darmin




To:


You, one who can

make changes

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